itPODS

Innovative Teams // Engineering Tomorrow

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IT PODS Welcomes Lisa Possee as New Product Owner to Support Enterprise Delivery Teams

ATLANTA, GA – June 30, 2025 – IT PODS, a leading provider of curated digital teams for enterprise innovation, is pleased to announce the addition of **Lisa Possee** as a **Business Analyst / Product Owner**. Lisa brings over 15 years of experience guiding complex, enterprise-scale initiatives across fintech, telecommunications, and global retail sectors.

In her role at IT PODS, Lisa will serve as a strategic bridge between clients, developers, and business stakeholders while driving agile product development and ensuring that customer needs and technical execution remain closely aligned. Her background includes leadership roles at **Equifax**, where she led U.S. marketing operations strategy influencing nearly a quarter of the company's national revenue pipeline, and at **NCR Corporation**, where she played a key role in quote-to-cash transformation and global sales operations.

"Lisa brings real-world intelligence, structure, and clarity to every conversation," said **Michael Zeitlin**, Founder and CEO of IT PODS. "What sets her apart isn't just her résumé, but it's her ability to unify business priorities with agile delivery, all while keeping the customer's perspective at the center. We're thrilled to welcome her to the team."

Lisa's expertise spans product leadership, business analysis, demand generation, and stakeholder management. She holds a B.S. in Business Administration from the University of Dayton and is certified as a Professional Scrum Product Owner.

At IT PODS, she will be embedded within a high-performing pod, supporting fast-paced enterprise clients through strategic planning, backlog management, and agile execution.

About IT PODS

IT PODS empowers enterprise clients with elite digital teams who deliver solutions in planning, operations, development, and support. Known for their embedded, U.S.-led model, IT PODS integrates seamlessly into client environments to accelerate innovation and ensure mission-critical success.

For more information, visit **www.itpods.com.**